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FOR IMMEDIATE RELEASE

NEW RECYCLING INITIATIVE HAS SUCCESSFUL START

Program diverts textiles from landfill, upcycles materials

RUTHERFORD COUNTY, N.C. - The Solid Waste Department of Rutherford County has launched a new recycling program to reduce the volume of waste placed in the landfill, while extending the life of the materials recycled. Over the last eight weeks, crews have been placing



*Bin on display at County Office Building,
289 N. Main St., Rutherfordton*

specially designed bins at all of the County's waste management facilities as part of the new Textile Recycling Program. In that short amount of time, 14.42 tons of textile material has been diverted from the Material Solid Waste (MSW) landfill. Items placed in the bins are collected, sorted at a textile recycling facility in Mecklenburg County, and then recycled, reused, and repurposed in the Carolinas. Residents can participate by taking the following items to any of

Rutherford County's waste management facilities: shoes, sheets, towels, rags, handbags, curtains, hats, stuffed animals, belts and clothing in any condition. The program has been made successful by a partnership with Carolina Value Village at no cost to Rutherford County or its residents.

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